



Communicate Effectively Using the 6D Approach Workshop

Registration Form

About the Workshop

How does one organise his/her thoughts so that he/she can communicate more effectively and persuasively? Good communicators are able to organise their ideas, speak concisely and connect with their audience. This workshop is designed to provide a structured approach and techniques for organising and presenting your ideas. You'll learn proven techniques on how to communicate effectively through the 6 Directions (6D) approach.

Key Topics

- Communicating effectively using the 6D approach
- Planning your communication so that people will listen
- Building rapport and getting buy-in
- Understanding the power of listening and audience-centric approach
- Using images to create memorable conversations
- Redirecting tough conversations professionally

The Speaker – Mr Koh Thong Joo

Koh Thong Koo is a business practitioner with more than 23 years of industry experience working in MNCs, stat boards, SMEs, public-listed companies and corporate training. During his career, he has spearheaded various portfolios, including sales & marketing, business development, strategic planning and corporate training. Thong Joo specialises in providing training in the area of sales, managerial and leadership skills, applied psychology, presentation skills, creative problem-solving and service excellence.

Who Should Attend Anyone who wants to communicate effectively and persuasively

Date: 23 July 2024, Tuesday	Course Fees: \$398 per participant (Includes Handouts, Lunch & Refreshments)
Time: 9.00am to 5.00pm (Registration starts at 8.45am)	To register: Email your registration forms to us or register online.
Workshop Venue: Carlton Hotel 76 Bras Basah Road Singapore 189558	960 Dunearn Road, #06-25, Singapore 589486 Tel: 6293 9068 Email: info@kcacademy.com.sg Website: www.kcacademy.com.sg Payment Details: Payment by bank transfer or PayNow Corporate (UEN no. 201100115H) before commencement of workshop

Participant 1:

Participant 2:

Contact Person:
(If different from above)

Company Name:

Company Address:

UEN No: Tel: Fax:

Upon receipt of registration, any cancellation must be confirmed in writing, and will be subject to a 10% administrative charge. If notice of cancellation is received less than 5 working days before the course date, or if participant fails to show, participants will be invoiced for the full fee. However, substitutes will be allowed. KC Academy Pte Ltd reserves the right to cancel/postpone the event or change the venue/date/time of the workshop in view of unforeseen circumstances.